

the connected workplace assessment

WHAT IS IT

a **proven process** that surveys and analyzes the needs of users:

- How they meet
- When they meet
- Where they meet
- Why they meet
- What they share

WHAT IT DOES

provides **real data** and **insights** that define how space, people and technology support teamwork

we analyze:

- Demographics
- Workstyles + Workgroups
- User Experience
- Accessibility + Space
- Technology + Applications
- Needs vs. Wants

WHY IT MATTERS

a well designed technology solution should:

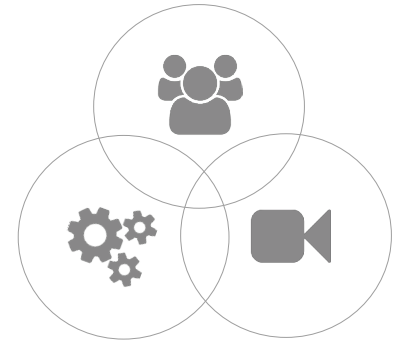
- Provide a consistent user experience wherever, whenever teams meet
- Offer everyone easy access to the right technology
- Foster collaboration and enhance knowledge sharing
- Be simple to manage and support
- Deliver the **Lowest Total Cost of Ownership**

WHY HITPLAY

we combine five areas of expertise in one integrated offering:

- Research + Insights
- UX Design
- Systems Engineering
- Systems Integration
- Technology Adoption

to design intelligent infrastructure and simple to use systems that enhance knowledge sharing.



70%

"of the workweek is spent writing emails, searching for information & meeting internally"

Halo, 2013

SOME OF OUR CLIENTS

Royal Bank	United Healthcare
JWT	MLSE
National Bank	Johnson & Johnson
Jackman	LinkedIn
Niagara Capital	Shawcor Energy
Mathews Dinsdale	Molson Coors
Burgundy Asset Mgt.	MS Society
Paliare Roland LLP	Rich's Foods
NEI Investments	Enirgi Group
Entuitive Eng.	Innocean Worldwide
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